February 2016 sets a new record for tourism in Guam

Steve Limtiaco, slimtiaco@guampdn.com

12:20 a.m. ChST March 15, 2016



February was another record-setting month for the island's tourism industry, according to the governor's office, with Guam receiving the most tourists ever in a single month.

Including visiting military personnel, there were 142,332 visitors during February. The old record for a month was March 2013, when the island saw 136,728 visitors, according to the governor's office. This February's arrivals were almost 13 percent higher than last February.

(Photo: PDN file)



PACIFIC DAILY NEWS

Guam tourist arrivals reach new 1.4M record

(http://www.guampdn.com/story/news/2016/01/14/guam-tourist-arrivals-reach-new-14m-record/78779116/)

"Tourism arrivals have reached a new pinnacle for the number of visitors recorded in a month's time thanks to the continued efforts of the Guam Visitors Bureau and its partners in the tourism industry, including the airlines and hotels," Gov. Eddie Calvo said in a written statement. "I look forward to seeing what else is in store for our Visit Guam 2016 year as we put our Chamorro culture and Håfa Adai spirit at the forefront."

The announcement comes on the heels of a record-setting calendar year for the island's tourism industry, with Guam receiving 1.4 million tourists during 2015.

"It's an exciting time to visit Guam and our tourism numbers are proving many other people from around the world agree there's something special about our island paradise," said GVB General Manager Nathan Denight.

"While we are pleased with the growth in arrivals, there are some challenges we face in Japan with the weakening yen and Japanese travelers still choosing domestic travel. Another challenge is our hotel room inventory. We need more rooms. This is an important component of the Tourism 2020 plan that needs to be addressed and we commend those in the hotel industry, such as Ken Corp., for stepping up to meet that challenge."

According to the governor's office, tourism arrivals for the current fiscal year, which started last October, are 11.1 percent higher than last fiscal year.

Guam in February actually saw a 3.2 decline in arrivals from the primary tourism market of Japan, but the secondary market of Korea grew 31.2 percent, according to the governor's office.

Read or Share this story: http://www.guampdn.com/story/news/2016/03/14/february-2016-sets-new-record-tourism-guam/81753162/



Dr. Ng, Board-Certified Ophthalmologist, and Johns Hopkins and Harvard trained retina specialist will be on island Sunday, March 13, 2016 to Thursday, March 17, 2016 to offer advanced eye care to the people of Guam.

CLICK HERE FOR MORE INFORMATION

1 of 1 3/17/2016 11:02 AM